



FORTUNE COOKIE FRENZY PROMOTION FULL CONTEST RULES AND REGULATIONS



1. CONTEST PERIOD:

The Fortune Cookie Frenzy Contest (the “**Contest**”) begins at restaurant opening on March 2, 2020 and ends at restaurant closing on April 26, 2020 (the “**Contest Period**”).

2. ELIGIBILITY:

Contest is open to residents of Ontario, except employees (and those with whom such persons are domiciled, whether related or not) of Mandarin Restaurant Franchise Corporation (the “**Sponsor**”), its franchisees, prize suppliers, their advertising and promotional agencies, and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Contest (collectively the “**Contest Parties**”). Any prize won by a child 12 years of age or younger must be awarded to their parent or legal guardian.

3. HOW TO PLAY:

TO PLAY: Throughout the Contest Period, while supplies last, you will receive one (1) Contest fortune cookie when you dine-in at a Mandarin Restaurant location. Limit of one (1) Contest fortune cookie per person per day. Contest fortune cookies are only available while supplies last.

After opening your Contest fortune cookie, revealed inside the cookie will be a “WIN” message or a fortune message. A “WIN” message will specifically say “CONGRATULATIONS!” and describe the specific prize that is eligible to be won. To claim your prize, refer to instructions on the “WIN” message as well as those set out below.

NO PURCHASE NECESSARY. To enter without a purchase, write a minimum 100-word hand-written essay about why you love eating at Mandarin Restaurant. Essays must be original and cannot be mechanically reproduced. Include the essay along with a self-addressed postage-stamped envelope and mail it in an envelope with sufficient postage to: No Purchase Entry. Mandarin Restaurant Fortune Cookie Contest, 8 Clipper Court, Brampton, ON, L6W 4T9. Limit one no purchase request per person per day and limit of one no purchase request per outer envelope. All no purchase requests must be received by April 13, 2020 to allow adequate time for processing. You will then receive a coupon for a free Contest fortune cookie by return mail, which must be redeemed at a Mandarin Restaurant location, during the Contest Period. Upon presentation of the coupon, you will receive one (1) Contest fortune cookie, while supplies last. Limit of one coupon redemption per person per day. The Sponsor and its franchisees will not be responsible for late, lost, illegible, incomplete, postage-due, damaged, mutilated, garbled, destroyed or wrongly addressed no purchase requests or coupons.

For greater certainty, regardless of the method of entry, there is a limit of one (1) Contest fortune cookie per person per day, unless you are a winner of a Contest fortune cookie prize as described below. You then must crack open the Contest fortune cookie upon receipt as many of the prizes must be redeemed immediately within the same visit that you received the Contest fortune cookie.

Contest fortune cookies obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited, illegible or irregular in any way, are automatically null and void. Contest fortune cookie messages that are copied, duplicated or reproductions of any type, as determined by the Sponsor in its sole and absolute discretion, will be null and void.

4. CONTEST COOKIES:



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Approximately 1,100,000 Contest fortune cookies will be produced for this Contest. Contest fortune cookies will be available for distribution through to April 26, 2020 or while supplies last, whichever occurs first. Contest fortune cookies will be distributed randomly throughout 29 Mandarin Restaurant locations in Ontario, except that at least one Grand Prize (as defined below) will be seeded in each of the 29 Mandarin Restaurant locations. The rest of the prizes listed below will be randomly seeded amongst the approximately 1,100,000 Contest fortune cookies. It is possible that not all Contest fortune cookies produced for the Contest will be distributed based on consumption. If not all Contest fortune cookies are distributed during the Contest Period, it is likely that not all prizes will be awarded.

5. PRIZES AVAILABLE, PRIZE VALUES AND ODDS OF WINNING:

Grand Prizes:

There are thirty (30) Grand Prizes available to be won, each consisting of Mandarin for a Year (dine-in only). The Mandarin for a Year prize includes a VIP card, valid for Lunch and Dinner for One (1) person. Beverages and gratuities are not included in the prize. VIP Card is valid from June 1, 2020 and expires on May 31, 2021. The Grand Prize winner must show valid photo ID and VIP card per visit. The Grand Prize winner must abide by the terms of the VIP card. The approximate retail value of each Grand Prize is \$18,464 (based on 5 weekday lunches, 2 weekend lunches, 4 weekday dinners and 3 weekend dinners per week for 52 weeks). One Grand Prize will be seeded in the Contest fortune cookies that are sent to each of the 29 Mandarin Restaurant locations. A random draw will be held by the Sponsor prior to the Contest start date to select the location that will receive the remaining Grand Prize, and the remaining Grand Prize will be seeded within the Contest fortune cookies allocated to that selected location. The Grand Prizes are valid at the following 29 locations- Barrie (28 Fairview Rd.), Brampton (238 Biscayne Cres.), Burlington (1881 Fairview St.), Brampton West (165 Fletchers Creek Blvd.), Erin Mills (3105 Dundas St. W.), Guelph (565 Woodlawn Rd. W.), Hamilton (1508 Upper James St.), Kanata (150 Katimavik Rd.), Kitchener (4220 King St E.), Kingston (1300 Bath Rd.), London (387 Wellington Rd.), London North (1790 Hyde Park Rd.), Markham (7660 Woodbine Ave.), Markham East (88 Copper Creek Dr.), Mississauga (87 Matheson Blvd. E.), Newmarket (16655 Yonge St.), Niagara Falls (7555 Montrose Rd.), Nepean (290 West Hunt Club Rd.), North York (1027 Finch Ave W.), Orleans (2055 Tenth Line Rd.), Oshawa (1319 Airport Blvd.), Pickering (1725 Kingston Rd.), Queensway (1255 The Queensway), Rexdale (200 Queen's Plate Dr.), Scarborough (2206 Eglinton Ave. E.), St. Catharines (366 Bunting Rd.), Vaughan (8787 Weston Rd.), Windsor (3100 Howard Ave.), Yonge (2200 Yonge St.) The odds of winning a Grand Prize will depend upon the number of Contest fortune cookies allocated to each Mandarin Restaurant location throughout the Contest Period, based upon demand. The approximate odds of winning a Grand Prize are 1 in 25,641.

Meal Prizes:

Dinner for Two Prize - There are two thousand five hundred and thirty-eight (2,538) prizes each consisting of a voucher for dinner for two (2) at the Mandarin restaurant location where the prize was won, which is redeemable for two (2) buffet dinners by August 31, 2020. Beverages and gratuities are not included in the prize. The winner must abide by the terms of the voucher. The approximate retail value of each Dinner for Two Prize is \$61.98. The approximate odds of winning a Dinner for Two Prize are 1 in 44.

Lunch for Two Prize - There are four thousand three hundred and eighty-eight (4,388) prizes each consisting of a voucher for lunch for two (2) at the Mandarin restaurant location where the prize was won, which is redeemable for two (2) buffet lunches by August 31, 2020. Beverages and gratuities are not included in the prize. The winner must abide by the terms of the voucher. The approximate retail value of each Lunch for Two Prize is \$39.98. The approximate odds



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of winning a Lunch for Two Prize are 1 in 251.

Dinner for One Prize - There are eleven thousand one hundred and seventy-one (11,171) prizes each consisting of a voucher for dinner for one (1) at the Mandarin restaurant location where the prize was won, which is redeemable for one (1) buffet dinner by August 31, 2020. Beverages and gratuities are not included in the prize. The winner must abide by the terms of the voucher. The approximate retail value of each Dinner for One Prize is \$30.99. The approximate odds of winning a Dinner for One Prize are 1 in 99.

Lunch for One Prize - There are eleven thousand six hundred and forty-four (11,644) prizes each consisting of a voucher for lunch for one (1) at the Mandarin restaurant location where the prize was won, which is redeemable for one (1) buffet lunch by August 31, 2020. Beverages and gratuities are not included in the prize. The winner must abide by the terms of the voucher. The approximate retail value of each Lunch for One Prize is \$19.99. The approximate odds of winning a Lunch for One Prize are 1 in 95.

Cineplex Ticket Prizes:

Cineplex Great Escape Certificates Prize - There are four hundred and ninety-three (493) prizes each consisting of one (1) Great Escape Certificate to Cineplex. Each Great Escape Certificate is redeemable for two (2) general admission, two (2) regular soft drinks and one (1) regular popcorn at any Cineplex theatre location. Certificates do not expire. The approximate retail value of each Great Escape Certificate is \$38.66. The approximate odds of winning a Great Escape Certificate Prize are 1 in 2,231.

Merchandise Prizes:

Chopsticks Prize - There are twenty-five thousand eight hundred and thirty-nine (25,839) prizes each consisting of one (1) set of Mandarin-branded chopsticks. The approximate retail value of the Chopsticks Prize is \$10. The approximate odds of winning a Chopsticks Prize are 1 in 43.

Tea for One Prize - There are eight hundred and ten (810) prizes each consisting of one (1) Mandarin-branded Tea for One. The approximate retail value of the Tea for One Prize is \$10. The approximate odds of winning a Tea for One Prize are 1 in 1,358.

Mini Plush Panda Prize - There are twenty-eight thousand one hundred and fifty (28,150) prizes each consisting of one (1) mini plush panda stuffed toy. The approximate retail value of the Mini Plush Panda Prize is \$5. The approximate odds of winning a Mini Plush Panda Prize are 1 in 39.

Mandarin Tea Prize - There are eleven thousand eight hundred and eighty (11,880) prizes each consisting of one (1) pack of five (5) Mandarin Oolong Tea bags. The approximate retail value of the Mandarin Tea Prize is \$2.50. The approximate odds of winning a Mandarin Tea Prize are 1 in 93.

Fortune Cookie Prize - There are eleven thousand eight hundred and thirty-three (11,833) prizes each consisting of one (1) Contest fortune cookie. The same requirements apply to redeeming a "WIN" message as set out herein. The approximate retail value of the Fortune Cookie Prize is \$0.35. The approximate odds of winning a Fortune Cookie Prize are 1 in 93.



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Take-Out Prizes:

Take-Out (\$10 off) Prize - There are nine thousand three hundred and fifty-six (9,356) prizes each consisting of a coupon (the coupon is the "WIN" message) redeemable for a take-out discount of ten (10) dollars towards the winner's next take-out purchase. Valid for pick-up orders only. Not valid on delivery, including through third party online food ordering and delivery platforms. Coupon expires on July 31, 2020. The approximate odds of winning the Take-out \$10 off Prize are 1 in 118.

Take-Out (\$5 off) Prize - There are ten thousand and twenty-four (10,024) prizes each consisting of a coupon (the coupon is the "WIN" message) redeemable for a take-out discount of five (5) dollars towards the winner's next take-out purchase. Valid for pick-up orders only. Not valid on delivery, including through third party online food ordering and delivery platforms. Coupon expires on July 31, 2020. The approximate odds of winning the Take-out \$5 off Prize are 1 in 110.

Bottle of Pop Prize - There are eight thousand nine hundred and ten (8,910) prizes each consisting of a coupon (the coupon is the "WIN" message fortune slip) redeemable for a take-out order of one (1) bottle of Pop. Coupon expires on July 31, 2020. The approximate retail value of the Pop Prize is \$1.99. The approximate odds of winning the Pop Prize are 1 in 124.

The retail values set above are based on approximate prize values at the time of printing these official Rules. All food pricing values are calculated based on the prices at the Brampton Mandarin restaurant location. All estimated retail values do not include applicable goods and services tax, provincial, or sales taxes. Winners are not required to pay such taxes upon receipt of the prize. Take-Out Prizes are valid only for pick-up orders.

The allocation of Contest fortune cookies may vary between Mandarin Restaurant locations depending on Contest fortune cookie consumption. Sponsor is not responsible for Contest fortune cookies which are lost, stolen, mutilated, destroyed or not distributed.

All prizes must be accepted as awarded. No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof), except by Sponsor in its sole discretion. The Sponsor reserves the right at any time to substitute a prize for any reason so long as a prize of comparable value is substituted.

All prizes will be awarded to winners by Mandarin Restaurant Franchise Corporation or by an individual Mandarin Restaurant location. The prizes may not be exactly as shown in any Contest promotional materials.

6. OVERALL ODDS OF WINNING:

Overall odds of winning a prize are approximately 1 in 8.

NOTE: The overall approximate odds across all locations of obtaining an eligible "winning" Contest fortune cookie will vary by location based on Contest fortune cookie distribution outlined above and will change throughout the Contest Period as the Contest fortune cookies are distributed and opened in each location. The total number of prizes available to be won will decrease throughout the Contest Period as Contest fortune cookies are distributed and prizes are claimed. Any prizes associated with unclaimed "WIN" messages will not be awarded.



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7. PRIZE REDEMPTION:

Once you have opened a Contest fortune cookie and found a “WIN” message, you must immediately (at the same meal or at the same time that you have redeemed your no purchase required coupon) present the “WIN” message to a Mandarin Restaurant staff within the Mandarin Restaurant where you revealed the “WIN” message. Any “WIN” message other than for the Take-Out Prizes, that is not redeemed immediately within the same Mandarin Restaurant location as the “WIN” message was revealed, will be null and void. Further, no “WIN” messages, other than for Take-Out Prizes which expire on July 31, 2020, may be redeemed after the Contest Period has ended and all unclaimed prizes will be null and void.

The Sponsor reserves the right to verify any “WIN” messages. Any “WIN” messages that the Sponsor deems, in its sole and absolute discretion, to be falsified will be null and void. “WIN” messages must include the entire prize message printed. The Sponsor reserves the right in its sole discretion to reject any potentially winning Contest fortune if the prize message is not presented in its entirety.

For the Merchandise Prizes, you (or in the case of a child 12 years of age or younger, your parent/legal guardian) will be required to correctly answer a mathematical skill-testing question, without aid or assistance, to be administered verbally and upon correctly answering the question, you will receive your prize. If you fail to correctly answer the skill-testing question, you will not be eligible to win the prize, and the prize will be forfeited.

For Cineplex Great Escape Prizes, you will be required to correctly answer a mathematical skill-testing question in writing, without aid or assistance, and complete and sign a prize claim form including your full mailing address. In the event that the potential prize winner is 12 years of age or younger, the prize must be transferred to his/her parent or legal guardian and he/she must complete and sign the prize claim form, therefore becoming the potential winner. The completed prize claim form must be handed in along with the “WIN” message on the same visit to the Mandarin restaurant that the potential winner received the “WIN” message. You will receive your prize within 4 to 6 weeks by mail. If you fail to correctly answer the skill-testing question or fully complete the prize claim form, you will not be eligible to win the prize, and the prize will be forfeited.

For the Grand Prize, you will be required to correctly answer a mathematical skill-testing question in writing, without aid or assistance, and complete and sign a prize claim form including your full mailing address and telephone number. In the event that the potential prize winner is 12 years of age or younger, the prize must be transferred to his/her parent or legal guardian and he/she must complete and sign the prize claim form, therefore becoming the potential winner. The completed prize claim form must be handed in along with the “WIN” message on the same visit to the Mandarin restaurant that the potential winner received the “WIN” message. Manager will take a photo of the winner for their VIP Card and send to Mandarin Head Office. During the month of May, the potential winner will be contacted by telephone to arrange a date and time for the winner to go to the Mandarin Restaurant location where they received the “WIN” message in order to sign (or in the case of a minor ages 13 - 17, have his/her parent or legal guardian sign) a winner’s release form and pick up their prize package. Proof of identification will be required when picking up the prize package. If you fail to correctly answer the skill-testing question or fully complete the prize claim form and winner release document or present valid photo ID upon prize pick-up, you will not be eligible to win the prize, and the prize will be forfeited.

For the Take-Out Prizes, you must redeem your prize when you make a take-out order. The prize may not be redeemed on delivery orders, including through third party online food ordering and delivery platforms. To redeem your Take-Out prize, you must inform the telephone operator of the coupon code found on your “WIN” message upon placing your



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order and you will be required to correctly answer a mathematical skill-testing question, without aid or assistance, administered verbally. The “WIN” message must be turned in at the Mandarin Restaurant upon order pick up to complete the prize redemption. If you fail to provide the coupon code, correctly answer the skill-testing question or hand in the “WIN” message, you will not be eligible to win the prize, and the prize will be forfeited.

For greater certainty, for all Meal Prizes and Grand Prizes, potential winner must abide terms of the voucher. Meal Prizes can only be redeemed at the location(s) stated on the voucher. Grand Prizes can be redeemed at any location(s). Take-Out Prizes can only be redeemed at Mandarin Restaurants which offer take-out service.

8. GENERAL CONDITIONS:

Sponsor is in no way liable for irregular, illegible or blank Contest fortune cookie messages or any Contest fortune cookies that do not contain a message and no cookies or fortune messages will be replaced. If, due to a production or printing error, or other unforeseen error, there are more prize claims than prizes at any level, Sponsor reserves the right to award any remaining prizes for that level through a random drawing of all eligible prize claims for that level. In the event that more than one winning message is included in any one Contest fortune cookie, the participant may only claim one prize (at their selection), and the other “WIN” message(s) will be null and void and must be surrendered immediately.

By participating in this Contest, entrants agree to be bound by these rules and all decisions of the Sponsor, which are final. Without limitation, Sponsor reserves the right to administer an alternate skill-testing questions as it deems appropriate to address discrimination issues.

All prize claims become the property of the Sponsor and no correspondence will be entered into except with potential winners. By participating in this Contest, Contest winners are deemed to have consented to the disclosure of their personal information to Sponsor for the limited purpose of delivery of prizes (where applicable).

By claiming a prize, prize claimants consent to the use of their name and/or photograph, and/or city of residence, without compensation, in any publicity carried out by the Sponsor in accordance with Sponsor’s privacy policy (available at: www.mandarinrestaurant.com).

Sponsor is not responsible for lost, late, illegible, incomplete, mutilated, misdirected or postage-due rule requests, prize claims or prizes.

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries and/or entrants and the validity of any “WIN” message. By participating in this Contest, you are agreeing to be legally bound by the terms and conditions of these Rules. ANYONE DETERMINED TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage or to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws



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and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: fortunes, website, social media, point of sale, television, radio, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.